

Union Sports Arena

Union Sports Arena has fun and exciting programs for the entire family, as well as groups of all sizes. Here is a list of a few of our programs:

- Learn to Skate
- Public Skating Sessions
- Group Skating
- Developmental Hockey Clinics
- Freestyle Ice Time
- Youth Open Hockey
- Adult Open Hockey
- Family Hockey
- Birthday Parties
- Summer Hockey Camps
- Youth Hockey Leagues
- Adult Hockey Leagues
- Corporate Outings
- "Project Graduation" Outings
- Fund-Raising Opportunities
- Second home of the NJ Devils Youth Hockey Club
- Home of the Jersey Wildcats Junior B and Junior C hockey programs
- Home of the Governor Livingston, Jonathon Dayton, Watchung Hills and Scotch Plains/Fanwood High School hockey programs

Our arena also features:

- The "Living Room" Café
- Indoor Soccer Center
- Party rooms for meetings and events

Call 908-687-8610 for more information about the programs offered at Union Sports Arena.



Union Sports Arena
2441-A Route 22 West
Union, NJ 07083

Advertising Opportunities

For Your Business



The "Coolest Place in Union County"!
2441-A US Highway 22 West
Union, N.J. 07083

908-687-8610

www.UnionSportsArena.com

Union Sports Arena:

Union Sports Arena is Union, New Jersey's newest and most exciting place to have fun! Our facility features a regulation NHL-size ice rink (200' by 85'), an athletic training center, a 5000 sq foot indoor soccer center, 4 party/meeting rooms, seating for 300-400 observers and a heated café/observation area.

At Union Sports Arena, your ad will be seen by up to 250,000 people per year who visit our arena for youth, high school and junior hockey games, hockey tournaments, figure skating lessons and public skating sessions.

And unlike traditional "billboard" style advertising where viewers may see your message for just a few seconds at a time, viewers of arena advertising will be viewing your message constantly for the duration of an event – usually over an hour.

Advertising Opportunities:

- Dasherboard Ads (33" by 96")
- Zamboni® ice resurfacing machine
- Wall Banners
- In-Ice Logos
- House League Jerseys
- Adult League Jerseys

Promotional Opportunities:

- Event Sponsorship (i.e. tournament, etc.)
- Brochure / Coupon / Flyer distribution
- Corporate parties

Our advertising packages and promotional programs can be tailored to fit your advertising needs and budget. This is a very unique opportunity since Union Sports Arena is the only fully enclosed year-round ice rink in Union County.



Dasherboard Package:

Your company will enjoy the maximum amount of visibility here at rink side. The rink is brightly lit, as are the advertising messages that surround the skating area. With this package, you will receive:

- 96" by 33" adhesive sign with your company logo and message.
- Five 10 session Public Skating passes (\$350 value).
- Price: \$1,995 per year + \$200-\$500 initial production charge.
- Double your exposure! Add a second copy of your sign for just \$1,200.

Wall Banner Package:

Here's an economical way to advertise businesses and organizations that will fit just about any budget. These large, attractive banners will be on display in prominent positions in the arena throughout the year. It's an excellent way to display your company logo, products and/or services.

- 4' by 6' vinyl banner with your company logo and message.
- Price: \$595 per year + \$200-\$400 initial production charge.

Zamboni® Package:

The Zamboni is the machine used to resurface the ice before and after hockey games and other on-ice activities. The Zamboni attracts attention each time it appears, and since there is just one, the opportunity is extremely limited.

- Your company logo, custom artwork and message on the sides, front and top of the Zamboni®.
- Ten 10 session Public Skating passes (\$600 value).
- Price: \$4,995 per year + \$500 initial production charge.

In-Ice Logo Package:

Put your company logo or short message where the action is – right in the rink, frozen under the ice surface. Your company will be on display every minute of every event!



Pricing for this package varies from \$500 to \$5000 based upon the size and location of your ad.

All Packages Include:

- Design and artwork assistance.
- Listing on our website with a link to your website.
- Your company brochures displayed in our lobby.